

Question 10 is based on Fig. 2.

Fig. 2 is the first draft of a pre-production visualisation diagram for a digital graphic to be given to the graphic artist to create. The digital graphic will be used as an advert on the Internet and in paper-based publications.

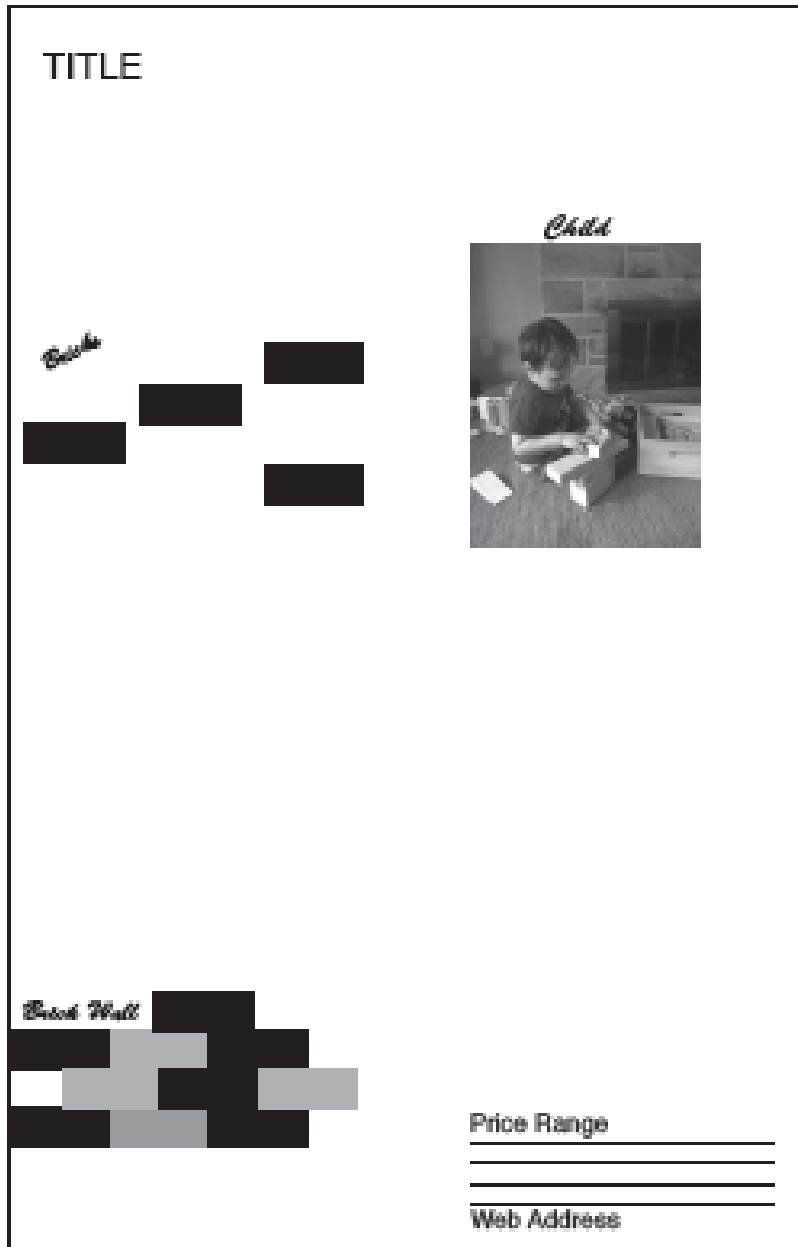


Fig. 2

10* Discuss the suitability of the pre-production visualisation diagram in Fig. 2. You should include any areas for improvement.

The quality of written communication will be assessed in your answer to this question.

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