

Question 8 is based on Fig. 2.

Fig. 2 is the first draft of a mind map about a possible house style for the magazine. This mind map is to be given to the graphics department of the magazine.

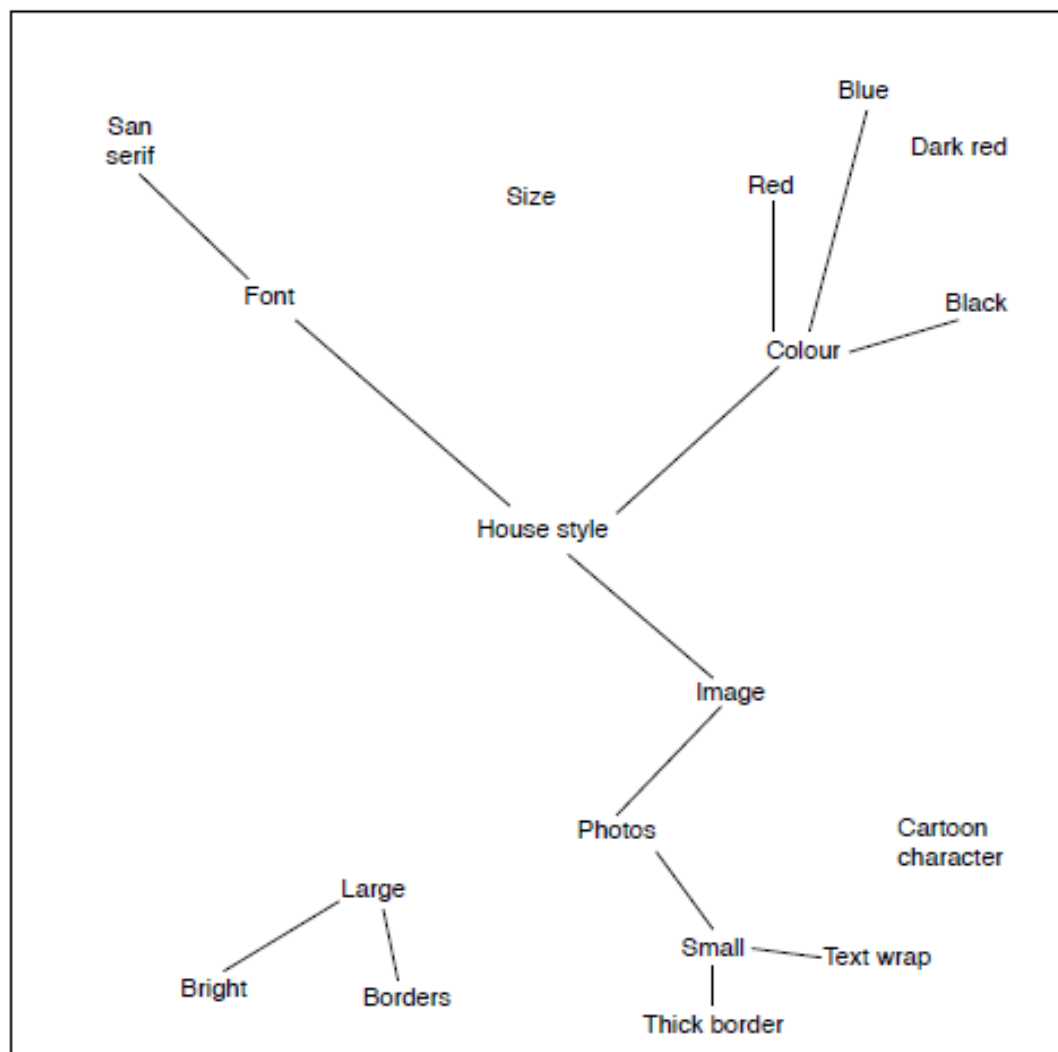


Fig. 2

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- 8* Discuss the suitability of the content and layout of the mind map in Fig. 2 for use by the graphics department. You should include any strengths, weaknesses and areas for improvement. [12]

The quality of written communication will be assessed in your answer to this question.
